

In Association with:

Department for  
**Transport**

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**ATCO**  
Association of Transport Co-ordinating Officers  
*Working together for better passenger transport*



**5th Annual Conference**

# School Transport 2007

Thursday 25th January 2007, Central London

**Keynote Speaker**

**Gillian Merron MP**

Parliamentary Under Secretary of State for Transport,  
Department for Transport, (DfT)

**Speakers include:**

**Tim Davies**

Lead for Training and Development, Association of  
Transport Co-ordinating Officers (ATCO)

**Penny Jones**

Co-Chair, Travelling to School Initiative, DfES

**Nigel Campbell**

Co-Chair, Travelling to School Initiative, DfT

**John Hodgkins**

Transport and Accessibility Manager, Buckinghamshire  
County Council, and Chairman, ATCO

**Paul Osborne**

Director, Safe Routes to Schools Project, Sustrans

**Chris Waterman**

Executive Director, Confed

This annual conference comes at a crucial time for school transport services. There is a whole raft of recent and forthcoming government legislation and policy which will greatly impact upon how school travel is planned and delivered.

In the coming months the Education and Inspections Bill will be passed and will create new requirements to provide sustainable modes of transport, new arrangements for eligible children and promote choice and diversity. The Local Government White Paper will require services to be delivered efficiently and to respond to its users needs. The DfT's Efficiency Action Plan will provide guidance on new joined-up approaches to efficient school travel planning. The conference will look at how to support other services to meet requirements within Youth Matters and Every Child Matters, such as providing travel for Extended Schools and enabling children and young people to access leisure and cultural activities.

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# Agenda

(subject to change)

**09:00 Registration and Refreshments****SESSION ONE:  
POLICY BRIEF FOR 2007**

- 09:50 Welcome and Introduction by Conference Chair**  
**Tim Davies**  
Lead for Training and Development, ATCO
- 10:00 Keynote Address**  
**Gillian Merron MP**  
Parliamentary Under Secretary of State for Transport, Department for Transport (DfT)
- 10:20 Education and Inspections Bill: Meeting New Duties**  
*Promoting Choice and Diversity, Sustainable School Travel Strategies, Free Travel*  
**Penny Jones**  
Co-Chair, Travelling to School Initiative, DfES
- Nigel Campbell**  
Co-Chair, Travelling to School Initiative, DfT
- 10:50 Questions and Discussion**
- 11:10 Refreshments and Networking**

**SESSION TWO: EDUCATION AND INSPECTIONS BILL**

- 11:40 Developing Sustainable Travel Plans**  
**Gavin Cowley**  
Deputy Head Teacher, Oaklands Secondary School
- Bill Woolley**  
Assistant Director, Development and Transport, City of York Council
- 12:00 Calculating and Paying for Free School Travel**  
**Roger Childs**  
Associate Director – Public Transport, Halcrow Group Ltd
- 12:20 Ensuring Provision to Support Extended Schools**  
**Chris Waterman**  
Executive Director, Confed
- 12:40 Questions and Discussion**
- 13:00 Networking Buffet Lunch**

**SESSION THREE:  
NEW CHALLENGES**

- 14:00 Responding to the Local Government White Paper: Tailoring Responsive Services for Citizens**  
**John Hodgkins**  
Transport and Accessibility Manager, Buckinghamshire County Council, and Chairman, ATCO
- 14:20 Making Efficiency Savings from School Travel Planning**  
**Garth Goddard**  
Programme Director, Transport, North West Centre of Excellence
- Carl Myers**  
Senior Transport Advisor – Education, Centre for Procurement Performance, Department for Education and Skills (DfES)
- 14:40 Questions and Discussion**

**SESSION FOUR:  
SEMINAR SESSIONS**

- 15:00** Based on case study examples, the seminar sessions are designed to be interactive and participatory. Delegates are asked to choose from one of the following four seminars.
- 1. Increasing Walking and Cycling: Best Practice**  
**Paul Osborne**  
Director, Safe Routes to Schools Project, Sustrans
  - 2. Promoting Public and Sustainable Transport Options to Pupils and Parents**  
**Ruth Stafford**  
Treasurer, National TravelWise Association and Acting Travel Plan Manager, Worcestershire County Council
  - 3. Youth Matters: Supporting Young People to Access Leisure and Cultural Services**  
**Gillian Candlish**  
Learner Support Fund Manager, Learning and Skills Council
  - 4. The Future? Exploring the Costs and Benefits of a National School Transport Scheme**  
**Linda Howard**  
Managing Director, First Student
- Bob Etheridge**  
Runnymede Borough Council  
Representative, Sutton Trust
- 16:00 Close of Conference**





## Specifically the conference will:



Hear from the government of their priorities for providing effective school travel plans

Provide an understanding of how to meet the new duties provided by the Education and Inspections Bill and how to support the ethos of providing choice and diversity

Explore the practical implications of the requirement to plan and deliver a sustainable school travel strategy to the benefit of health and the environment; and how best to use the extra £15m made available for Cycling

Assess how to budget and pay for free travel for pupils with entitlements

Examine how to plan and cater for extended school services

Understand how to respond to the Local Government White Paper in providing efficient services which respond to citizens needs

Hear the latest guidance from DfT's Efficiency Action Plan and how to make savings through joint-working

Provide the opportunity to disseminate best-practice and discuss a variety of issues in an interactive seminar on:

- Walking and Cycling Strategies
- Promoting Public Transport to Pupils and Parents
- Youth Matters: Supporting Young People to Access Leisure and Cultural Services
- The costs and Benefits of a National School Transport Scheme

## Sponsorship Opportunities

If you are interested in sponsorship and exhibition opportunities at this conference contact Deborah Shelley on: 020 7324 4333 or e-mail [deborah.shelley@neilstewartassociates.co.uk](mailto:deborah.shelley@neilstewartassociates.co.uk)

# To Register -

Please submit your completed form by:

- ✉ Post: **Customer Service, Neil Stewart Associates Ltd, PO Box 39976, 2nd Floor, 1 Benjamin St, London EC1M 5YT.**  
(Please complete the form in black ink only and write in capital letters)
- ☎ Fax: **020 7490 8830 (Please photocopy this booking form for additional delegates)**
- 🌐 Online: **www.neilstewartassociates.com/st129**

5th Annual Conference

# School Transport 2007

Thursday 25th January 2007, Central London

## Delegate Booking Form - st129

Name \_\_\_\_\_ Title (Mr/Ms/Dr/Prof/Other) \_\_\_\_\_

Position \_\_\_\_\_

Name of Training Manager \_\_\_\_\_

Organisation \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Tel No. \_\_\_\_\_ Direct Line? (Yes/No) \_\_\_\_\_

Fax No \_\_\_\_\_

I have read and agree to the terms and conditions below:  (please tick)

Signature \_\_\_\_\_

## Additional Requirements

If you have any additional requirements, please describe them here:

## Seminar Sessions

You may attend one break out session in session four. Places are allocated on a first come, first served basis. Please circle your choice below:

1      2      3      4

## Conference Papers

I am unable to attend the conference, please send me the available conference papers after the event @ £99. The delegate pack will be posted after the conference, once payment has been received. Please indicate your method of payment below.

## Delegate Fees

Please tick the relevant box below:

- Supported Rate      £189.00 + VAT (£220.08) Schools, Voluntary Organisations, Trade Unions
- ATCO Member Rate      £299.00 + VAT (£351.33) Local Authorities, PTEs, PTAs
- Reduced Rate      £295.00 + VAT (£346.63) Public Sector Organisations, Universities, Colleges
- Full Rate      £405.00 + VAT (£475.88) Central Government Departments & Agencies, Commercial Sector, Non Departmental Public Bodies





\* Fees include all day access to the event, available conference papers, buffet lunch and refreshments, for registered delegates only. Fees do not include travel costs or accommodation. Shared places are not permitted.

## How to Pay

Please tick the relevant box below

**Invoice:**  Please send an invoice to: \_\_\_\_\_  
Purchase order number (if relevant) \_\_\_\_\_

**Cheque:**  I enclose a cheque for £ \_\_\_\_\_ made payable to Neil Stewart Associates Ltd

**Credit Card**  We can accept the following credit cards:    

Please debit £ \_\_\_\_\_ from Mastercard/Eurocard/Visa/Switch/Delta

Card No. \_\_\_\_\_ Expiry date of card \_\_\_\_\_

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Name (as shown on the card) \_\_\_\_\_

Issuing Bank \_\_\_\_\_

Cardholder's address \_\_\_\_\_

Postcode \_\_\_\_\_

Signature \_\_\_\_\_

## Who Should Attend?

- Transport Officers
- Local Transport Authorities
- School Transport Officers
- School Travel Plan Co-ordinators
- School Travel Advisers
- Road Safety Officers
- Education Officers
- Corporate Strategy Officers
- Councillors with Executive Responsibility for Transport, Environment and Education
- Head Teachers
- City Technology Colleges & FE Colleges
- Learning and Skills Councils
- Passenger Transport Executives
- Passenger Transport Authorities
- Passenger Transport Groups
- Traffic Commissioners & Deputy Traffic Commissioners
- Transport Police
- Bus Operators
- Transport Consultants
- Community Transport Services
- Rural Transport Groups
- Voluntary organisations and community groups
- Trade Unions
- Trade Associations
- Civil servants
- Academics

### Terms and Conditions

This booking form constitutes a legally binding agreement. Payment must be received in full before the event. We are not responsible for the non-arrival of confirmation documents: if, by 7 days prior to the conference, you have not heard from us, contact us using the phone number on the brochure. Cancellations made in writing before **Friday 5th January 2007** will be subject to an administration fee, amounting to 35% of the liable fee. All cancellations made after this date will be liable for the full delegate fee. Although substitutions will be accepted if notified in writing prior to the event, non-arrivals will be liable for the full fee.

### Data Protection

The personal information you provide will be held on a database by Neil Stewart Associates Ltd. By registering for a conference, Neil Stewart Associates can provide you with information relating to your booking and other Neil Stewart Associates services via email, direct mail, telephone or fax. If you do not want to receive this information please write to the Database Manager at Neil Stewart Associates. Your details may also be made available to other carefully selected companies.

Please tick here if you do not wish to receive information from third parties.

Please tick here if you do wish to receive information from third parties.